



GRADUATE!
T A C O M A

Every Child. One Community. Cradle to Career.



2019-2020 Annual Sponsorship Brochure
FOUNDATION FOR TACOMA STUDENTS

“Graduate Tacoma celebrates the power of partnership in support of our most important citizens – youth. From cradle to career, advancing the whole child in their lifelong journey of learning is a gift to community and our future.”

DEBBIE KRAY
EDUCATION MANAGER
LEMAY-AMERICA'S CAR MUSEUM

The Foundation for Tacoma Students invites you to partner with the Graduate Tacoma movement as an event sponsor.

Why be a Graduate Tacoma sponsor?

The Graduate Tacoma movement is a growing network of community leaders, decision makers, educators, schools, colleges, businesses, and community organizations like the Boys & Girls Club, Tacoma Rescue Mission, and Communities in Schools of Tacoma — over 270 partners working to improve the lives of children and youth at every level. There is no other local movement like Graduate Tacoma that brings together so many organizations in support of a single mission — the cradle to career success of our youth. Working together, Tacoma’s high school graduation rates have soared from 55 percent to 89 percent. For the first time ever, poverty, race, and location no longer determine student outcomes in the City of Tacoma.

Who attends our events?

The Graduate Tacoma movement is made up of parents and educators, early learning and higher education, youth and community service, business and labor, civic and philanthropic, local government and communities of faith. Our events are unique in the scope and range of Tacoma area organizations who participate, offering a microcosm of our entire city. School district leaders, higher education administrators, nonprofit executives and practitioners, government officials, philanthropists, and business leaders all convene, celebrate, and commit to the continued support and success of the Graduate Tacoma movement.

Graduate Tacoma hosts two major community-wide events annually, a Cradle to Career Luncheon Event to kick off the new school year and a partnership forum for the release of our annual Community Impact Report. Your name and brand will be featured in both events as a vital contributor to keeping these opportunities open to all.

Annual Cradle to Career Luncheon

OCTOBER 24, 2019 | GREATER TACOMA CONVENTION CENTER

Our annual Cradle to Career Luncheon Event at the Greater Tacoma Convention Center is attended by over 700 guests to celebrate our diverse, multi-sector partnership, share areas of opportunity, network, and learn about new activities and efforts. This year marks our fifth Cradle to Career Luncheon Event featuring the voices and performances of Tacoma students.

Annual Impact Report Forum

APRIL 24, 2020 | STAR CENTER, TACOMA WA

Our Annual Impact Report Forum convenes over 250 partners to reflect on the data and our progress toward our community-built goal. Attendees receive the latest data on student success in Tacoma and participate in a variety of workshops and break-out sessions to dig deeper on how they can influence student outcomes together. Participants exchange ideas that inform professional development, best practices, new learnings, and industry trends.

Sponsorship Levels

Presenting Sponsor \$15,000

Recognition from the podium at both events.

Name and logo displayed on screen before and during both events, on event notices and reminders, in the program for both events (in proportion to sponsorship level).

Sponsorship table with company name prominently displayed.

Event seating for full table.

Name and logo displayed in Annual Community Impact Report and 2019-20 Community Partner Listing.

Name, logo, and URL displayed on Graduate Tacoma's website, social media, and various marketing & event materials.

Principal Sponsor \$10,000

Recognition from the podium at both events.

Name and logo displayed on screen before and during both events, on event notices and reminders, in the program for both events (in proportion to sponsorship level).

Sponsorship table with company name prominently displayed.

Event seating for full table.

Name and logo displayed in Annual Community Impact Report and 2019-20 Community Partner Listing.

Name, logo, and URL displayed on Graduate Tacoma's website, social media, and various marketing & event materials.

Champion Sponsor \$5,000

Recognition from the podium at both events.

Name and logo displayed on screen before and during both events, on event notices and reminders, in the program for both events (in proportion to sponsorship level).

Sponsorship table with company name prominently displayed.

Event seating for 1/2 table.

Name and logo displayed in Annual Community Impact Report and 2019-20 Community Partner Listing.

Name, logo, and URL displayed on Graduate Tacoma's website, social media, and various marketing & event materials.

Advocate Sponsor \$2,500

Name and logo displayed on screen before and during both events, on event notices and reminders, in the program for both events (in proportion to sponsorship level).

Sponsorship table with company name prominently displayed.

Event seating for 1/2 table.

Name and logo displayed in Annual Community Impact Report and 2019-20 Community Partner Listing.

Name, logo, and URL displayed on Graduate Tacoma's website, social media, and various marketing & event materials.

Friend Sponsor \$1,000

Name displayed on screen before and during both events, on event notices and reminders, in the program for both events (in proportion to sponsorship level).

Name and logo displayed in Annual Community Impact Report and 2019-20 Community Partner Listing.

Name, logo, and URL displayed on Graduate Tacoma's website, social media, and various marketing & event materials.

Graduate Tacoma Mission & History

No single organization can solve any major social problem alone. That's why the Graduate Tacoma community-wide movement applies a model of collective impact to bridge sectors and support systems in favor of kids. Organizations, institutions and community members align their work to support a cradle-to-career vision.

In 2010, 55 percent of Tacoma students were reaching high school graduation. Determined to shift the scales, the community came together around the potential we knew existed in Tacoma kids. **We set a bold goal:**

By the Class of 2020, WE WILL increase by 50% both the high school graduation rate of Tacoma Public Schools students and those who complete a college degree or technical certificate. Success will require measuring and closing gaps in access, opportunities, and achievement for all students from cradle to college and career.

As a sponsor of the Graduate Tacoma movement, your organization will be part of a nationally-recognized success story of how community comes together to overcome adversity, change the system, and build a better future for our children.

Foundation for Tacoma Students

The Foundation for Tacoma Students is the backbone nonprofit dedicated to building and strengthening the Graduate Tacoma community movement. We promote strategic partnerships for a stronger Tacoma. By serving as a results-based facilitator and convener, the Foundation helps align organizations, institutions, and individuals around positive outcomes for students. Likewise, we provide comprehensive data so community partners can build an informed and holistic support system for young people.

“What I love about working with Graduate Tacoma partners is the enthusiasm and dedication. We share ideas and resources to work toward shared goals, and it is a privilege to be part of a network of professionals so committed to student success.”

TIFFANY WILLIAMS
MENTOR PROGRAM DIRECTOR
PALMER SCHOLARS

Contact Information

Contact **William Towey** for sponsorship details or additional ways to support the Graduate Tacoma community-wide movement.

WILLIAM TOWEY
DIRECTOR OF DEVELOPMENT

WTOWEY@GRADUATETACOMA.ORG
253.327.1728

FOUNDATION FOR
TACOMA STUDENTS

Building and strengthening Tacoma's community-wide movement to help every student achieve success from cradle to college and career.

919 South 9th Street
Tacoma, WA 98405
253.272.1600
GraduateTacoma.org