

RESOURCE LIST: RACIAL EQUITY IN DATA REPORTING

Whether you are reporting on community needs and assets, youth program participation, or youth and family outcomes, race is likely to be a factor that is relevant to the story you are telling. It is therefore important that you bring a racial equity lens to your reporting. At the most basic level, this means framing your story in a way that acknowledges structural and systemic barriers to equitable outcomes.

The resources listed below provide useful guidance on reporting data in a way that supports racial equity and social justice.



Advancing Better Outcomes for all Children: Reporting Data Using a Racial Equity Lens, <https://www.aecf.org/resources/more-race-matters-occasional-updates-3/>

This resource from the [Annie E. Casey Foundation](#) provides practical advice on designing and reviewing data presentations to ensure that they mobilize public will in favor of reducing disparities. This report is part of a larger [Race Matters Toolkit](#).

Race Reporting Guide: A Race Forward Media Reference, <https://www.raceforward.org/reporting-guide>

Though intended primarily for journalists, this guide from [Race Forward](#) provides general tips and topic-specific information on writing about race. The discussion of common harmful discourse practices is particularly useful.



Talking About Race Toolkit, <https://www.centerforsocialinclusion.org/talking-race-toolkit/>

This toolkit from the [Center for Social Inclusion](#) is a guide for talking about race in a way that mobilizes people to work toward racial justice. Though not specifically focused on data, the toolkit introduces a well-researched and broadly applicable Affirm-Counter-Transform approach to narrative framing.



GARE Communications Guide: Commit to Action, <https://www.racialequityalliance.org/tools-resources/communication-tools/1-052018-gare-comms-guide-v1-1-2/>

The [Local and Regional Government Alliance on Race and Equity](#) has produced this toolkit for governments and others who want to promote racial equity through formal and informal communication. Includes specific examples of the Affirm-Counter-Transform messaging framework in action.