



STRATEGY MANAGER – CAMPAIGN FREE AID | EXEMPT

The Strategy Manager will facilitate and lead strategy implementation for Campaign Free Aid, a multi-district effort to increase financial aid application submission rates across Pierce County. This role works closely with school districts, community-based organizations, and higher education partners to coordinate programs that provide local students with the navigational resources and support needed to complete their financial aid applications. This position is full-time with benefits and will work under the direction of the Associate Director of Pierce County Pathways.

Compensation

The starting salary for this position ranges from \$45,000 - \$55,000. Salary is commensurate with experience. Competitive benefits package includes health, vision, dental, and a voluntary 401(k) program.

Responsibilities

- Provide direct facilitation and oversight of financial aid completion campaign, including communications, recruiting, coordination of key partners, and managing budget and resources.
 - Align, track, and measure inputs/outputs of strategies against FFTS' strategic plan and relevant community indicators to monitor the success of the initiative, including levels of participation, quality of activities, and impact.
 - Support the facilitation of county-wide learning cohort meetings with implementation partners, including meeting design, delivery, and post-event evaluation.
 - Organize and maintain an electronic calendar of financial aid completion events.
 - Organize and coordinate various financial aid completion workshops throughout Pierce County, beginning with key identified school districts and focusing on serving high-priority student populations.
 - Represent FFTS and Graduate Tacoma in related community groups and with presence at community financial aid completion events.
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- Communicate regular status updates to organization staff and key stakeholders.
- Collaborate with Graduate Tacoma partners and other key stakeholders to facilitate the usage of race and equity tools to address systemic disparities in service delivery to students and their families.
- Assist in data collection and evaluation aimed at continuous improvement of programs and systems and long-term sustainability of the initiative.

Qualifications

- Excellent project management and organizational skills with the ability to manage multiple priorities, manage complex tasks, and ensure the timely completion of deliverables
- Strong interpersonal skills with demonstrated ability to conduct effective meetings, workshops, and presentations for diverse audiences
- Strategic and critical thinker with the ability to adapt to unexpected situations or outcomes
- Demonstrated experience working with disenfranchised communities, particularly communities of color and those impacted by poverty
- Strong familiarity with equity issues (racial, economic, geographic, etc.), particularly in Tacoma/Pierce County
- Proficiency in Microsoft Office Suite and Google Suite
- Ability to work with minimal supervision in a fast-paced, highly adaptive environment
- Ability to work across teams and with a variety of projects and constituencies
- Ability to travel for organization events while upholding the values of FFTS

Preferred Competencies

- Familiarity with the public education landscape in Pierce County
 - Working knowledge of postsecondary education requirements, options, application procedures, financial aid, and scholarship opportunities in Washington state
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About Us

The Foundation for Tacoma Students is a 501(c)(3) nonprofit organization established in 2010 to staff and support the Graduate Tacoma community-wide movement—a collective impact initiative to improve student outcomes from cradle to career. The Foundation helps align hundreds of organizations and individuals around a common community goal for 70% of our youth to earn a degree, technical certificate, or gain a good-earning wage employment opportunity within six years of high school graduation.

We support the Graduate Tacoma movement by connecting and convening stakeholders, leveraging data to inform decisions, aligning resources to scale impact, supporting scalable professional development and continuous improvement processes, and centering policy and advocacy to create a more equitable and sustainable system for all.

The Foundation for Tacoma Students is an equal opportunity employer. We do not discriminate against any employee or applicant for employment because of race, skin color, ethnicity, religion, gender, sexual orientation, national origin, disability, age, marital status, military status, pregnancy, or parenthood. We are committed to maintaining a diverse and multicultural working environment and building an organization that is increasingly representative of the communities we serve.

How to Apply

Please email a resume and cover letter to hr@graduatetacoma.org using the subject line “Application for STRATEGY MANAGER - YOUR NAME.” No phone calls, please.
